# **Scuba Diving Enthusiasts**

## Total Universe: 1,002,673 Base Rate: \$85.00/M

### **Description Summary**

Dive into success with AmeriList's Scuba Diving Enthusiasts mailing list. These scuba enthusiasts are highly responsive and subscribe to diving magazines, as well as online shopping, purchasing everything from fins and masks to wetsuits and booties. These consumers range from mild enthusiasts to deep sea dwellers. They enjoy spending their free time traveling the world experiencing the thrill of the water, soaking up the sun, and enjoying the all the adventures the ocean has to offer. Our data is updated monthly – get access to this valuable group of prospects today!

## How Our Data Is Compiled

Our Scuba Diving Enthusiasts Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

### **Consider The Facts**

- "Scuba" is an acronym. It stands for Self-Contained Underwater Breathing Apparatus.
- Fact 2

#### **Recommended Usage**

This mailing list is recommended for a variety of offers and promotions, including, but not limited to offers relating to snorkeling, diving, boating, travel, magazines, catalogs, sports, as well as travel accommodations, transportation and much more.



#### Market Type U.S. Consumer

List Channels Postal, Email & Telemarketing

**Source** Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order Quantity: 5,000

Price: \$325.00

#### Net Name

Floor: 85% Minimum Quantity: 25,000 Run Charges: \$10.00 / M

**Exchanges** Please Inquire

**Reuse** Please Inquire

Cancellation Charges Please Inquire

Sample Mail Piece Required Please Inquire

#### Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age Gender Geography Ethnicity Income Lifestyle Dwelling Type Occupation Marital Status Presence of Children Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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